



PILINGPALANG™

Awakening Tradition

Pilingpalang's 2014 Calendar
A Colorful, Creative Celebration of the Horse
12 Months of Pilingpalang Horses





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(Shanghai, December 2013) Brighten up your year with a 2014 Pilingpalang calendar! The colorful desk calendar features 12 months of creative renditions of horses, all featuring Pilingpalang's signature patterns.

Pilingpalang's 2014 calendar creatively interprets the horse through 12 months of the year: there are rocking horses, origami horses, the Chinese character for horse, horses than you can spin and even create. It's a three-dimensional, interactive experience, and every month is a treat! Like the Pilingpalang brand, each horse reflects a combination of Chinese tradition and modernity.

Pilingpalang is an award-winning homewares brand that combines Chinese traditional art & design with modern, vibrant color. Featuring traditional shapes and patterns, Pilingpalang is inspired by the symbolism of ancient Chinese culture and infused with contemporary international influences and vibrant color, making it a favorite among tastemakers around the world.

The Pilingpalang 2014 calendar is part of the Pilingpalang Paper line, which also includes wrapping paper and greeting cards.

Pilingpalang calendars are found in our signature stores in Shanghai and at retail shops (see appendix).

Pilingpalang products are available at our signature stores in Shanghai and at retail shops and outlets around the world.

For a full list, please see our website: www.pilingpalang.com

Shanghai Anfu Lu Store

No.183 Anfu Lu, Shanghai

T: +86 21 6422 7577

10am-9.30pm, daily

Shanghai Tianzifang Store

No.220, Lane 210 Taikang Lu, Shanghai

T: +86 21 5420 2871

10am-9pm, daily



 [pilingpalang](#)

 <http://weibo.com/pilingpalang>

 <https://www.facebook.com/piling>



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噼 呤 啪 唧 2014 新 春 台 历

天 马 行 空 贺 新 春





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(2013年12月, 上海) 马年新春跃然而至, 噼呤啪啷推出2014新春台历, 为您呈上一份精致、独特的新年献礼。色彩缤纷的台历引入了12种不同的“马”元素, 每个月份的设计里还包含了噼呤啪啷的经典图案。

噼呤啪啷将其“天马行空”的创意巧妙地融入到2014台历的设计里, 12款拥有不同设计元素的“马”共同绘制成了这一本台历: 木马摇椅、折纸马、马字成语、马主题刮刮乐以及可以自己折叠的马等。每个月份的设计都别具一格, 立体触感、互动体验均让传统台历有了崭新的生命。正如噼呤啪啷的品牌理念一样, 每一款“马”都体现了中国的传统文化与现代艺术的完美结合。

噼呤啪啷专注于将古老的东方符号和图案等传统文化与世界各地的当代元素结合, 传统文化与摩登色彩的激烈碰撞, 让噼呤啪啷成为全球风尚人士瞩目的焦点。

噼呤啪啷2014台历是“噼呤啪啷”系列纸品中的一个产品, 其余产品还包括经典印花包装纸及贺卡。

噼呤啪啷台历在上海的两家概念店及其他零售网点有售。

噼呤啪啷的产品可在上海的两家概念店及世界各地的精品店及网点购买到。
请登录我们的官方网站: www.pilingpalang.com 查看完整的销售点地址。

上海安福路店

安福路183号
T: +86 21 6422 7577
周一至周日 10am-9.30pm

上海田子坊店

泰康路210弄220号
T: +86 21 5420 2871
周一至周日 10am-9pm



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